



**EXHIBIT OPPORTUNITY**

**CME ACTIVITY:** Rhythm in Richmond 10

**DATE:** October 10, 2026

**LOCATION:** The Westin Hotel, Richmond, Virginia

To whom it may concern:

The University of Virginia and Virginia Cardiovascular Specialists invites your support for the 10<sup>th</sup> Annual Rhythm in Richmond Symposium on October 10, 2026 at the Westin Hotel in Richmond, Virginia.

**Course Overview:** Virginia Cardiovascular Specialists invites you to attend Rhythm in Richmond, our biennial program designed to provide physicians and APPs with the most current information on cardiac arrhythmias. This year's program will focus on key areas such as managing syncope and palpitations; ECG interpretation; a review of cardiac rhythm devices, monitors, and wearables; and atrial fibrillation management, including ablation and anticoagulation. There will also be presentations on sleep apnea management and GLP-1 therapy and the potential cardiovascular impact.

**Desired Outcomes:**

At the end of the educational activity, learners will be able to:

Differentiate cardiac and non-cardiac causes of syncope and palpitations and apply appropriate diagnostic strategies.

Apply a systematic approach to ECG interpretation to identify common and high-risk arrhythmias

Select appropriate cardiac rhythm monitoring tools based on patient symptoms, risk factors, and clinical context.

Describe indications, functions, and recent innovations in cardiac rhythm devices.

Apply evidence-based strategies for atrial fibrillation management, including anticoagulation, rhythm control, and referral for ablation.

Recognize and manage sleep apnea as a contributor to cardiovascular disease.

Evaluate the cardiovascular benefits and implications of GLP-1 receptor agonist therapy.

Collaborate effectively across specialties to improve patient outcomes in arrhythmia and cardiovascular care.

**Total Number of Expected Audience:** 100

**Target Audience:** Physicians, Physician Assistants, Nurse Practitioners, Nurses, and other healthcare providers

**Organization Description:** The University of Virginia School of Medicine and School of Nursing as a Joint Accreditation Provider adhere to the ACCME *Standards for Integrity and Independence in Accredited Continuing Education*, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

**Exhibit Opportunity:** We would be pleased to have your organization support this conference through an on-site exhibit.

**Gold Exhibit: 5,000**

Premium Location and Limited Number Available.

Double- Exhibit (Two 6' in tables with 3 chairs)

3 registrations

Know before you go email will recognize Gold Level Exhibitors

Gold level recognition in conference material

**Silver Exhibit: \$2,500**

One 6' table with 2 chairs

2 registrations

Silver level recognition in conference material

Please let me know if you would like to exhibit by email, [al9u@uvahealth.org](mailto:al9u@uvahealth.org) and include the level of your support. After receiving your reply, you will receive information on how to register, how to complete our updated online exhibitor agreement and payment information.

Best regards,  
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CME Program Manager

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